

9 July 2018

Through Principal,
Teoh Teik Hoe

Feb
Teoh Teik Hoe
Principal
East Spring Secondary School

**FamilyMatters@School Talk:
Standing Up Against Cyber Bullying**

Dear Parents,

In 2014, TOUCH Cyber Wellness conducted a survey with 4,900 primary and secondary school students on the prevalence of cyber bullying in Singapore. Here are some findings:

- One in four secondary school students admitted that they have bullied their peers online within the past year, a poll has found, while one in three said they have been victims of cyber bullying.
- These ranged from spreading rumours or vicious remarks about a person on social networks, to "defacing" a person's picture and then circulating it online. (Source: The Straits Times Article, 14 July 2014, "1 in 4 secondary students 'admits to cyber bullying")

Together with the school, parents' role in engaging their children is essential in preventing and countering cyber bullying. We hope to strengthen our partnership with parents in this area and support our students.

Objectives of the talk:

At the end of the talk, parents will :

1. Understand the extent of damage and severity of cyber bullying through real life stories and case studies
2. Gain handles and tips on how to spot the bully and the bullied
3. Learn how they can help children and youths should they be involved in cyber bullying or know someone who is
4. Be aware of the support and help available for cyber bullying cases

The details of the talk are as follow:

Topic: **Standing Up Against Cyber Bullying**

Date: **27 July 2018 (Friday)**

Time: **1920 - 2120** (please be seated 10 minutes before commencement)

Venue: **AV Room**

About the speaker:

Mr Shem Yao is the Assistant Manager of Touch Cyber Wellness (TCW). Since 2008, he has reached out to more than 150,000 youths through various school programmes and platforms. He has also conducted more than 350 workshops/talks, reaching out to more than 5,000 parents, educators, counsellors and youth/social workers in schools, corporations and the community. Some of his notable engagements include being a facilitator at 'Digital Readiness Discussion' organised by the Ministry of Communication and Information (MCI) and hosted by Google Singapore in 2018; Campaign Committee Member of 'Power Of Zero', a global cyberbullying awareness campaign. In 2017m, Shem was a speaker at UNESCO Conference 'ICT for Education: Mobile Broadband in Myanmar' in Myanmar. He has also been interviewed on the FM93.8 programme 'Parenting Made Easy'.

Registration:

Registration can be made using the attached response slip or through email to esss@moe.edu.sg (Attn: Ms Tay Mui Hoang) or via fax (No: 65873804). If you have further queries, please contact Miss Tay Mui Hoang at 6587 3805 or 6260 9748 for more information. **Closing Date: 23 July 2018**

Yours sincerely,

Tay Mui Hoang (Miss)

ST EL

Parent Support Group Coordinator

RESPONSE SLIP

- No, I am not interested in the talk/workshop.
- Yes, please register me for the 'Standing Up Against Cyber Bullying'.

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Name of Participants:

(Father/Guardian)	(Mother)

Mobile Number: _____

E-mail Address: _____

Child's Name: _____

Class: _____

Signature: _____